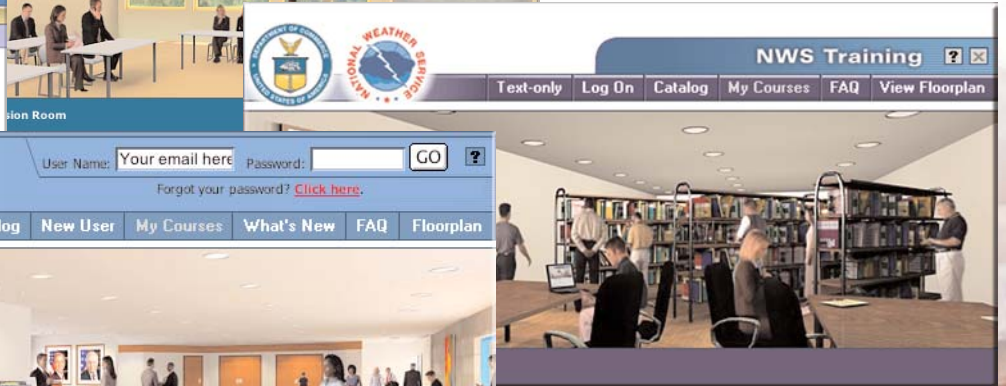


# THE PREMIERE PROVIDER OF GOVERNMENT E-LEARNING SOLUTIONS

Learning Management Systems designed to meet the unique needs of the public sector.



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GeoLearning offers a wealth of knowledge and experience developing premiere learning management systems for federal government agencies—systems that raise workforce productivity, improve employee retention, aid regulatory compliance, cut expenses and reduce training time.

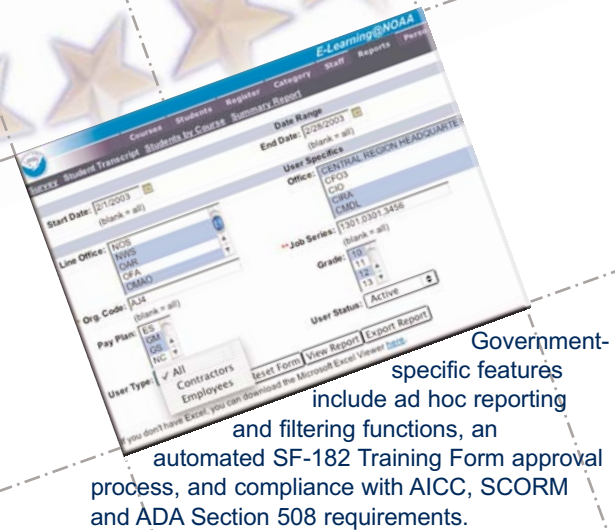
Our e-training solutions provide federal employees with tools to help manage their career development and give managers tools they need to assist with strategic human capital development, advance the accomplishment of agency missions, and support the President's Management Agenda.

## FEDERAL E-LEARNING EXPERIENCE

GeoLearning is the engine behind some of the largest learning management initiatives in the public sector, serving organizations such as the Bureau of Alcohol, Tobacco & Firearms, Department of Commerce and the Department of Housing & Urban Development. Our *GeoMaestro™* platform is also the LMS powering the federal government's *Gov Online Learning Center* at [www.golearn.gov](http://www.golearn.gov), the largest e-learning initiative ever implemented.



GeoLearning's hosted LMS eliminates in-house IT concerns and enables agencies to deploy e-learning more quickly and cost-effectively.



Government-specific features include ad hoc reporting and filtering functions, an automated SF-182 Training Form approval process, and compliance with AICC, SCORM and ADA Section 508 requirements.

## DELIVERING MEASURABLE RESULTS

Federal agencies deploying the GeoLearning solution have saved taxpayers millions of dollars by reducing expenses associated with traditional training, workforce readiness and knowledge management. In terms of cost avoidance, the *Gov Online Learning Center* alone saved taxpayers approximately \$20 million in expenses related to travel, lodging and time away from work—in just the first 20 weeks of operation.

GeoLearning has also helped smaller agencies provide one-stop access to high quality e-learning products and services by unifying initiatives across departments, thereby eliminating redundant procurement and licensing costs.



Each system is unique, branded to meet the individual agency's culture, look and feel. GeoLearning's 3D interface makes navigation intuitive, enabling learners to get up to speed faster and enjoy their e-learning experience more.

## Learning Management Systems designed to meet the unique needs of the public sector.

### UNDERSTANDING GOVERNMENT NEEDS

The GeoLearning LMS is compliant with Section 508 of the Workforce Investment Act of 1998, which requires all public institutions to use Information Technology accessible to persons with disabilities.

GeoLearning is part of the federal Specialized Technical & Technology User Services (STATUS) program (<http://status.dot.gov>), which allows government agencies to easily procure GeoLearning's e-learning products and services.



### INTEGRATED APPROACH TO BLENDED LEARNING

The *GeoMaestro* LMS manages all forms of organizational learning, from classroom training to Web-based instruction, on-the-job training and field exercises. With *GeoMaestro* you have the power to launch AICC- and SCORM-compliant courseware, deliver live synchronous events, manage a blended learning environment, track learner progress and measure learning results. And organizations can tailor the product to reflect their business rules and requirements.



*GeoMaestro* is the LMS platform that powers the federal government's *Gov Online Learning Center*, the largest e-learning initiative ever implemented. In the first 20 weeks the site logged more than 35 million hits, signed up more than 36,000 registered users, counted more than 600,000 unique visitors, recorded over 10,000 course completions, and achieved cost avoidance of approximately \$20 million.

GeoLearning's LMS and e-learning delivery platforms offer government agencies several advantages:

- Hassle-free ASP delivery model.
- 100% Web-based, thin client architecture.
- Permission-based system with user authentication and security.
- Intuitive 3D graphical user interface is easy to navigate; available in multiple languages.
- Electronic SF-182 Training Form approval process for automated requests, authorization, agreement and certification of training.
- Unparalleled content flexibility—simultaneously launch and track AICC and SCORM courseware and e-books, integrate with synchronous and third-party content development tools, and convert familiar Word, PowerPoint and PDF files for online delivery.
- 24 x 7 help desk service.
- Standards compliance: AICC, SCORM and ADA Section 508.

- Web-based student registration, tracking and reporting features include the ability to manage blended learning environments consisting of asynchronous online courses, live synchronous events and traditional classroom training.

- Powerful Web-based reporting engine provides unlimited ad hoc report generation capabilities.

- Government-specific reporting features include tracking and filtering of information related to organization code, series, pay grade/plan, entry on position (EOP) and entry on duty (EOD).

- Ability to generate aggregate reports for departments and filter reports for a specific department's agencies, line offices, etc.

- Automated collection of data related to training purpose, source, type, format and location.

- LCMS module for content development employs reusable learning object technology.

- Searchable course catalog and cumulative course rating system.

- Collaborative communication tools including e-mentoring, electronic calendars, bulletin boards and text chat.

- Class and event scheduling with instructor, event and physical resource management including dynamic resource conflict prevention.

- Built-in electronic Individual Development Plan (eIDP) allows managers and employees to assign learning activities and track progress along personalized development plans and career paths. Career paths based on job functions and occupational series as defined by the Office of Personnel Management.

- Manage regulatory compliance, certification and advanced degree program administration.

- ERP/HRIS interface and data exchange.

- Proven scalability, security and reliability.



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